

2021 IEEE Workshop on Spoken Language Technology



19-22 Jan 2021 • Virtual

Call for Sponsorship

The SLT Workshop is a biennial flagship event of IEEE Speech and Language Processing Technical Committee. The 8th IEEE Workshop on Spoken Language Technology (**SLT 2021**) will be held on 19-22 January 2021 originally in Shenzhen, China. Due to the situation of COVID-19, SLT2021 will be organized in a virtual format. Conference Website: <http://2021.ieeeslt.org>. The SLT 2021 Organizing Committee would like to invite your organization to support SLT 2021. As a sponsor of the most prestigious speech conference, you will enjoy the opportunities to closely interact with the worldwide leaders and researchers in the academia and industry and the top-notch postgraduate students and practitioners in the field. Your participation will increase your visibility in the speech community/industry. It will also provide you with an unrivalled opportunity to network with key players and to demonstrate your innovative services and products. Your participation will help the organizers to keep the conference fees affordable and provide a more exciting program, enabling better worldwide participation. Standard sponsorship packages are available for your considerations below. We also welcome any customized sponsorship proposals.

PLATINUM SPONSOR - USD10,000 (RMB70,000)

- Logo on all website pages with hyperlink
- Virtual booth
- XX-Large LOGO on the page of virtual conference system
- XX-Large LOGO on the page of virtual conference background
- 5 complimentary conference registrations
- 2 Full pages in prominent placement in the E-program
- XX-Large LOGO on the virtual acknowledge page
- Your video promoted before everyday conference start
- 5 placements in social media
- 40 mins Industrial forum talk
- Special mention during opening and closing sessions
- Two emails about sponsored content send out by conference official email address

GOLD SPONSOR - USD6,000 (RMB42,000)

- Logo on all website pages with hyperlink
- Virtual booth
- X-Large LOGO on the page of virtual conference system
- X-Large LOGO on the page of virtual conference background
- 3 complimentary conference registrations
- 1 Full page in prominent placement in the E-program
- X-Large LOGO on the virtual acknowledge page
- 3 placements in social media
- 20 mins Industrial forum talk
- One email about sponsored content send out by conference official email address

SILVER SPONSOR - USD3,500 (RMB25,000)

- Logo on all website pages with hyperlink
- Virtual booth
- Large LOGO on the page of virtual conference system
- Large LOGO on the page of virtual conference background
- 2 complimentary conference registrations

- Half page in prominent placement in the E-program
- Large LOGO on the virtual acknowledge page
- 2 placements in social media
- 10 mins Industrial forum talk

CUSTOMIZED SPONSORSHIP OPPORTUNITIES

Other opportunities such as sponsoring the student travel grant, conference souvenirs and special events could potentially be arranged on a case-by-case basis. Note that these arrangements must be approved by the organizing committee.

Application Procedure:

To support SLT 2021, your organization may contact us at your earliest convenience. To better facilitate your request on the sponsorship packages, you are encouraged to submit your application as early as possible and by **30 Sept 2020**.

Please email to our *Sponsorship Chair*

Professor Jen-Tzung CHIEN (National Chiao Tung University) jtchien@nctu.edu.tw

Also cc to *General Chairs*:

Professor Zhijian OU (Tsinghua University) ozj@tsinghua.edu.cn

Professor Lei XIE (Northwestern Polytechnical University) lxie@nwpu.edu.cn



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